



The web of opportunity spreads

SKILLSONE is an exciting new way of promoting careers.

Developed by the Institute for Trade Skills Excellence, SkillsOne promotes trade skills to prospective apprentices and also employers.

SkillsOne comprises two key initiatives, SkillsOne Television and the SkillsOne website www.skillsone.com.au.

SkillsOne Television and www.skillsone.com.au features engaging television and web programming that focuses on people who are passionate about what they do, the exciting career opportunities available across many industries, and the skills in high-demand in the 21st century.

SkillsOne Television and SkillsOne TV provide a much

needed opportunity for industry groups, corporations, training bodies and individuals to actively contribute towards addressing skills shortages in their industries.

Chief executive Brian Wexham said that the online and TV content provides informative and inspiring direction for career counselors, parents and students.

"These are powerful multi-media platforms that will ensure SkillsOne is not only widely accessible but also capable of delivering leading-edge digital content," he said.

Mr Wexham describes the website as a cutting edge broadband video site enabling user-generated television.

He said users and viewers

could contribute to story ideas, video copy and photos to be shown on TV and the web.

"This engaging television and web content focuses on people who are passionate about what they do and the exciting career opportunities available.

"This initiative will help provide quality information in an engaging way 24 hours a day, every day."

Mr Wexham said the web space had already grown into an important resource for teachers, students and anyone wanting to learn about trade skills.

SkillsOne Television airs on the Aurora Community Channel on Foxtel, Anstar and Optus from 2pm to 6pm Saturday and Sunday. The SkillsOne address is www.skillsone.com.au



EXCITING: Brian Wexham