



Friday, 18 April 2008

## **Landmark documentary – Cooling Australia**

**An in-depth look at the jobs that help keep Australia cool**

SkillsOne Television has produced its second landmark documentary showcasing the many skills and trades that make up an industry. Together with the Air Conditioning and Mechanical Contractors' Association (AMCA), SkillsOne is presenting an exciting insight into the thousands of men and women who help to keep Australians cool. Cooling Australia examines the technical side of refrigeration, while highlighting the exciting careers in this high-tech industry.

'Cooling Off' follows four individuals working in the Air Conditioning industry and looks at where this forgotten career has taken them. The four case studies have been filmed across Victoria and will be broadcast as a 30-minute documentary at 2pm on April 26 on the Aurora channel (shown on Foxtel Channel 183 and Austar).

SkillsOne and the Air Conditioning and Mechanical Contractors' Association of Australia (AMCA) have collaborated on the research and production of this documentary.

David Eynon, Executive Officer of AMCA said the documentary enabled them to offer fresh insights into careers in Refrigeration (Air Conditioning) Engineering.

"What people don't realise is the endless opportunities that the refrigeration sector offers people – the diversity of their roles, where jobs can take them and also the very impressive salaries.

"For people considering a career in the Air Conditioning sector the documentary also examines the financial benefits, including the many government incentives available due to Air Conditioning being seen as a 'priority occupation'.

"SkillsOne showcases expert Refrigeration Engineers, (Air Conditioning) young and old, who have found a niche and in many cases a lifetime business in refrigeration engineering," Mr Eynon said.

SkillsOne Chief Executive Officer, Brian Wexham said the AMCA documentary was a natural step for SkillsOne.

"The opportunity to work closely with AMCA on a full length documentary that highlights the many amazing careers that exist within the refrigeration (Air Conditioning) sector has been a rewarding process for all involved and will no doubt help expand employment in the sector.

“SkillsOne ordinarily produce short segments on thousands of different trade skills and our decision to partner with AMCA to produce a documentary length program reflects how interesting and varied the refrigeration trade is,” Mr Wexham said.

One case study features Mechanical Engineer Manager Daniel Sullivan, who works for a major corporation involved in the Building, Construction and Air Conditioning Maintenance industry. Daniel highlights how school leavers can pursue similar career paths to become the next Engineering Manager of leading air conditioner provider, D & E Air Conditioning.

Another case study looks at a Generation Y plumber – Paul Roache who, already at the age of 25 has bought his own home. CEO of A.C Hall Air Conditioning, Alex Hall also discusses the industry from a business owner’s point of view to assure others that like most Refrigeration (Air Conditioning) Engineers, everyone is a Refrigeration Apprentice Mechanic before they can create an empire.

Cooling Australia is also able to be viewed 24/7 on the SkillsOne website after the debut screening on the Aurora Channel on the 26<sup>th</sup> and 27<sup>th</sup> of April at [www.skillsone.com.au](http://www.skillsone.com.au)

## **ENDS**

### **Further Information:**

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### **About SkillsOne**

SkillsOne is the multi-media platform of The Institute for Trade Skills Excellence and Australia’s first interactive information channel. All content can be downloaded at [www.skillsone.com.au](http://www.skillsone.com.au) which features television and web programming that focuses on people who are passionate about what they do, career opportunities and the skills that are in high-demand.

### **About SkillsOne Television**

SkillsOne Television is a series of short television interviews and case studies showcasing inspiring content for career counselors, parents and students interested in skilled trades. SkillsOne screens on the Aurora Community Channel (Channel 183 on Foxtel) 2-6pm on Saturday’s and Sunday’s and Monday to Friday between 9-10am and 5-6pm.

### **About skillsone.com.au**

SkillsOne.com.au allows viewers and web users to access content from SkillsOne Television anytime, anywhere with the click of a mouse.

### **About AMCA**

AMCA is the only industry and employer association that is exclusively dedicated to the air conditioning and mechanical services industry. Members of AMCA design, install, and provide ongoing service of air conditioning and mechanical ventilation systems. Since its inception in the early 1960's, AMCA's objectives have been to promote and protect the interests and welfare of the air conditioning and mechanical services industry, its members, and the public they serve.