



## Further Information

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## Bring your careers stand to life online

Conventional career stands now have a digital counterpart for organisations that want to maximise exposure. Organisations with existing careers stands are able to further enhance their offering by adding an online stand to extend their reach. The SkillsOne Virtual Tour also gives organisations without the resources to have a physical stand at careers fairs, the ability to reach an unlimited audience with an online career stand at [www.skillsone.com.au](http://www.skillsone.com.au)

The benefit of having a career stand is that it gives employers a chance to showcase their company and/or industry to potential employees, including apprentices. Now SkillsOne is giving educators, companies, and employees the opportunity to display to an infinite number of people, anywhere and at anytime, with the SkillsOne Virtual Tour. The virtual stand enables employers to reach groups of people who for geographic or time restraints may not be able to attend a physical careers fair.

Put simply, the SkillsOne Virtual Tour recreates a real-life careers & employment skills expo in a 3D animated environment. Visitors to the interactive careers stands are able to explore exhibitor stands, watch videos, view and download brochures in a quick, free and accessible way. The SkillsOne Virtual Tour is an innovative, unique and fun way to explore the trades and skills sector and a great additional resource for students, school leavers, teachers, career advisors and training colleges.

[skillsone.com.au](http://skillsone.com.au) is already the central repository of all the information people need to get when considering a trade or skills career, including: video content; help from experts; and suggestions of courses and now with the announcement that virtual careers stands will be added to the SkillsOne website, it will be an enhanced resource to provide students, parents, careers counsellors and school leavers with all the information they need on trades and skills. The SkillsOne Virtual Stand product to has been made possible through an alliance formed with the EOC Group who build online career stands for some of Australia's largest employers.

### Find out about setting up an interactive careers stand

To find out about how to set up an interactive careers stand contact EOC Group Pty Ltd on:

**Phone:** 03 8646 6200 or 1300 667 121  
**Fax:** 03 8646 6244  
**Email:** [virtual@eoc.com.au](mailto:virtual@eoc.com.au)